

**Sport Management**
**Associate of Science | 60 credits**

Campus: Hibbing, Itasca, Mesabi Range, Rainy River, Vermilion

**First Year**

<b>FALL SEMESTER 2026 – 15 credits</b>	<b>Prerequisites</b>	<b>Credits</b>	<b>Hr Lc/Lb</b>
BUS 1500 – Introduction to Business		3	
ENGL 1231 – College Composition 1 (MnTC Goal 1)	(CLW)	4	
<i>PHED 1500 – Theory of Coaching</i>		2	
PSYC 1215 – General Psychology (MnTC Goals 5 & 7)	(CLR)	3	
Any MnTC Goal 1 Communication (COMM) course, 3 credits required	(see catalog for prerequisites)	3	

<b>SPRING SEMESTER 2027 – 16 credits</b>	<b>Prerequisites</b>	<b>Credits</b>	<b>Hr Lc/Lb</b>
ART 1346 – Digital Photography (MnTC Goal 6-CP/IP), recommended OR Any MnTC Goal 6-Creative Process/Interpretive Performance course(s), 3 credits required	(see catalog for prerequisites)	3	
ECON 1220 – Microeconomics (MnTC Goals 5 & 8)	(CLR, CLW)	3	
ENGL 1232 – College Composition 2 (MnTC Goal 1)	(ENGL 1231)	3	
MATH 1215 – Statistics (MnTC Goal 4)	(MATH 0200, or IMP or higher)	4	
PHED 1510 – Introduction to Sport Management		3	

**Second Year**

<b>FALL SEMESTER 2027 – 14 credits</b>	<b>Prerequisites</b>	<b>Credits</b>	<b>Hr Lc/Lb</b>
ALHE 1100 – Heartsaver 1 <sup>st</sup> Aid with CPR & AED		1	
BIOL 2371 – Human Anatomy & Physiology 1 (preferred) (MnTC Goal 3) OR BIOL 1200 – Introduction to Biology (MnTC Goals 3 & 10) OR CHEM 1200 – Introduction to Chemistry (MnTC Goals 3 & 10)	(CLR)   (MATH 0200, or IMP or higher)	4	(3/2)
PHED 1415 – Sports Psychology		2	
<i>PHED 1130 – Conditioning for Athletics</i> OR <i>PHED 1136 – Fitness and Conditioning</i> OR <i>PHED 1140 – Methods of Strength and Conditioning</i>		1	
Any MnTC Goal 5 Course (MnTC Goal 5)	(see catalog for prerequisites)	3	
Any MnTC Goal 6 Course(s), 3 credits required (MnTC Goal 6)	(see catalog for prerequisites)	3	

<b>SPRING SEMESTER 2028 – 13 credits</b>	<b>Prerequisites</b>	<b>Credits</b>	<b>Hr Lc/Lb</b>
<i>PHED 1515 – Care and Prevention of Athletic Injuries</i>	(CLR, CLW)	2	
PHED 1540 – Event and Festival Planning	(CLR, CLW)	2	
PHIL 1230 – Ethics (MnTC Goals 6-T/A & 9)		3	
Additional MnTC Goal 3 & 10* Course(s), 3 crdts rqrd (MnTC Goals 3 & 10)	(see catalog for prerequisites)	3	
Any Additional MnTC Course(s), 3 crdts required (any Goal Area)	(see catalog for prerequisites)	3	

\*If Goal 10 has already been met elsewhere such as through the BIOL/CHEM requirement, this course can be just Goal 3.

**Additional Requirements – Two Internships**

<b>Any Term* – 2 credits</b>	<b>Prerequisites</b>	<b>Credits</b>	<b>Hr Lc/Lb</b>
PHED 2290 – Internship in Sport Management Practices	(PHED 1510 Intro to Sport Management); 2.0 GPA	1	
<i>PHED ##### – Any Coaching Practicum Internship Course</i>	(see catalog for prerequisites); 2.0 GPA	1	

\*Students should keep in mind that internships can be time intensive, and it may be helpful to move one of the required MnTC courses to another term if needed to allow for the hours required by the internship.

Completion of all courses in *italics* above will fulfill all course requirements of the Coaching Certificate.

**Additional Recommended Courses**

ACCT 2511 – Financial Accounting, ACCT 2512 – Managerial Accounting, BUS 1455 – Introduction to Entrepreneurship, BUS 1515 – Business Computers, BUS 2525 Principles of Marketing, BUS 2526 Principles of Management, COMM 2215 – Mass Communication, HLTH 1100 – Wellness, HLTH 1110 – Stress Management, PHED 1150 – Weight Training, and/or POLS 1320 – State and Local Government.

### Program Description

Develop industry-specific expertise in sports marketing, sales and revenue generation, event and facility management, and business communication. The Associate of Science in Sport Management at Minnesota North prepares students to thrive in diverse roles such as manager, agent, or director in intercollegiate/interscholastic athletics, professional sports, recreation and community-based organizations, corporate brands and governing bodies. This degree provides a strong foundation for launching a successful career in the sports industry or continuing academic studies toward a bachelor's or advanced degree in sport management or related fields.

The program covers:

- Sports business concepts
- Ethical, economic and social issues in sports and business settings
- Coaching techniques and standards
- Sports marketing, public relations and consumer behavior
- Leadership and communication skills
- Statistics as they relate to sport management and business

### Occupational Titles

Campus Recreation, International Sport, Interscholastic/Intercollegiate/Professional Sport Organizations, Athletic Director, Sports Agent, Physical Fitness Industry, Sport Communications, Sport Event and Facility Management, Sport Management and Marketing Agencies, Sport Marketing and Promotion, Sport Tourism, plus opportunities for graduate study.

### Program Learning Outcomes

Graduates of this program will:

1. Demonstrate knowledge of sport business concepts.
2. Demonstrate ability to effectively communicate in writing and orally.
3. Demonstrate knowledge of ethical issues in sports.
4. Demonstrate knowledge of economic issues as they relate to sports and business settings.
5. Demonstrate knowledge of social issues in sports.
6. Demonstrate knowledge of coaching techniques and standards.
7. Demonstrate knowledge of marketing, public relations, consumer behavior and facilities related to sports.
8. Demonstrate an ability to use technology in a sport management or business setting.
9. Demonstrate leadership skills within society as they relate to sports and sport management.

### Transfer and Articulation Agreements

A Transfer Agreement with Bemidji State University facilitates transfer into the Sport Management Bachelor of Arts degree program offered there. Students who complete this degree program with the Minnesota North College courses (and goal areas) listed on this planner will have completed the MnTC. Completing this program and the MnTC plus taking an additional Wellness/Health course will also complete the Liberal Arts and Sciences A.A. degree program. Students interested in completing either the MnTC or the A.A. should connect with their advisor to make sure they have a workable plan for doing so, especially if they have transfer courses meeting requirements.

### Program Faculty Contact

**Aaron Bender, Vermilion campus** (aaron.bender@minnesotanorth.edu or 218-235-2170)

**Josh Koenig, Rainy River campus** (josh.koenig@minnesotanorth.edu or 218-598-9340)

**Kenzie Krowiorz, Hibbing campus** (mackenzie.krowiorz@minnesotanorth.edu or 218-403-9230)

**Justin Lamppa, Itasca campus** (justin.lamppa@minnesotanorth.edu or 218-322-2394)

**Brad Scott, Mesabi Range-Virginia campus** (bradley.scott@minnesotanorth.edu or 218-550-2539)

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